

Press Release Autumn 2018

## Karen Blixen's floral language

Karen Blixen's literary works rank among the most iconic of the 20th century. The world-renowned Danish author (better known by her pseudonym, Isak Dinesen) was simultaneously decadent and driven by great interest in authentic and natural phenomena – and this is exactly the inspiration for this year's Christmas collection. With an appreciation for Blixen as a nature-lover, Ole Kortzau has once again interpreted the Baroness's universe in new ornaments for the Christmas tree, for presents and as decoration in the home, focusing, at the same time, on the Nordic tradition of making woven Christmas hearts.



As an author, Karen Blixen was known and revered for her use of language, but she also had a strong, passionate bond with nature and seasonal flowers. There are, therefore, several books on Blixen's "floral language" and it is no wonder that those who lived around the African farm where Blixen lived for many years nicknamed her Flower.

Based on Blixen's expressions of nature and the fine flowers of winter, Rosendahl is introducing this year's Karen Blixen's Christmas collection. The new products are, as always, created by Ole Kortzau, who has interpreted the season's soft flowers and sharply edged ice crystals in gilded silver and gold with intricate

details. There is also a touch of the fairytale magic and stardust that characterizes Karen Blixen's Christmas – and the collection sends a declaration of love to the old art of making woven Christmas hearts, which is celebrated with a large heart that will perfectly adorn the window of all those who love Blixen.

Karen Blixen's Christmas Buttercup, Frost Flowers, North Star, Angel Heart, Crowned Heart, Woven Christmas Heart and Heart Garland silver- and gold-plated ornaments (H: 6 cm) from Rosendahl are priced between EUR 14.95 and 18.95 (RRP)

Karen Blixen's Christmas Woven Heart silver- and gold-plated window decorations (H: 12 cm) from Rosendahl range in price from EUR 26.95 to 34.95 (RRP)

The new products are available from mid-September.

Photos and press releases can be downloaded from www.rosendahl.com

Call +45 4588 6633 to find a dealer in your location.

For further information, please contact:

Réplique/ Bettina Færgeman Lifestyle Communication: Bettina Vestergaard Færgeman Mobile + 45 23 84 09 63 <u>bf@replique.dk</u> Rosendahl: Bente Fallinge Mobile + 45 25 16 07 61 <u>bfa@rdg.dk</u>

